

# Serials Solutions®

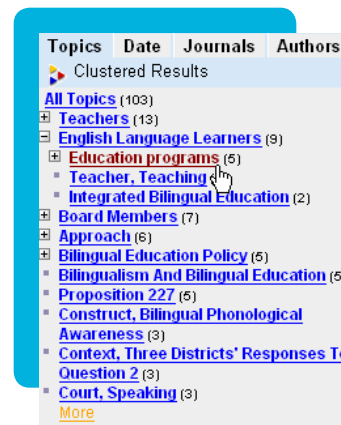
## 360SEARCH™

### Results Clustering

# FIND ANSWERS FAST

Now patrons can spend more time doing research and less time searching results.

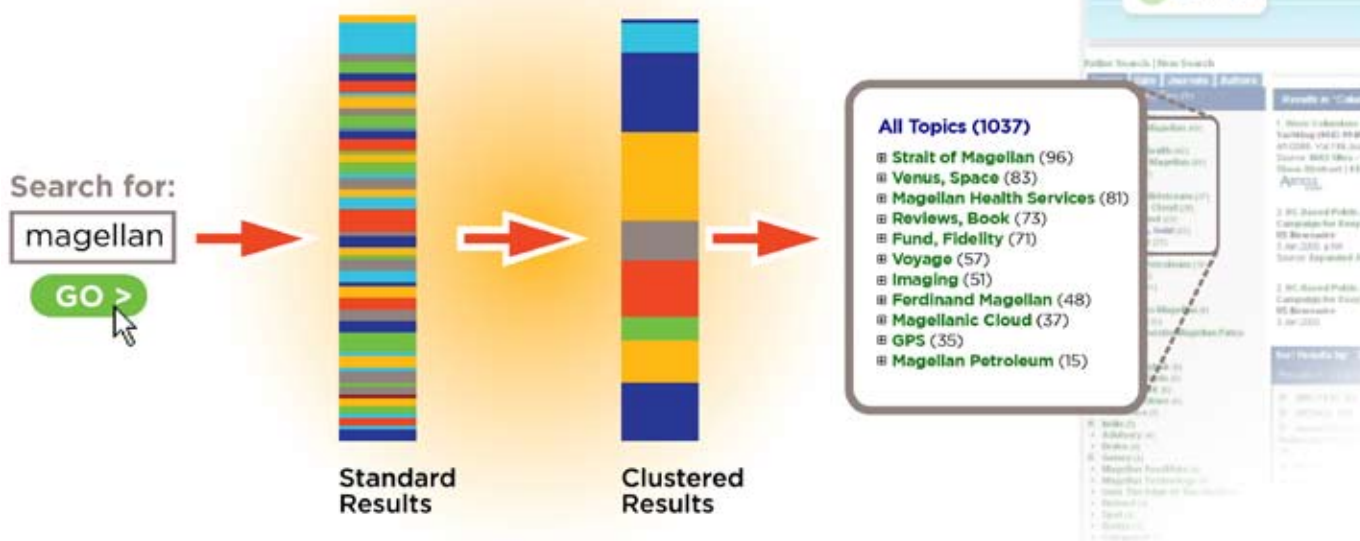
- 360 Search Results Clustering enables patrons to quickly identify the resources relevant to their areas of interest.
- Clustering reveals new and intriguing relationships among citations and assists users in discovering topics that may have otherwise been missed.
- Clustering happens automatically with each search and turns a long list of citations into browse-able Subject clusters. It also provides additional Journal, Date, and Author facets to help patrons drill down to specific items.



#### Get Results:

360 Search Results Clustering organizes search results into simple, easy-to-navigate topic and sub-topic groupings.

#### Clustering on-the-fly:



#### Before:

One search yields results in mixed order, making locating critical information difficult and time-consuming for the patron

#### After:

360 Search Results Clustering uses powerful algorithms and a thesaurus engine to group related topics together, making it easy for your patrons to find what they want.

## Results Clustering— HERE & NOW

### Find answers fast—spend less time searching

- Turns a long list of citations into browseable Subject categories
- More effective than “relevancy”—the “right” answer is often found in many citations
- Journal, Date, and Author facets help patrons drill down to specific items—as well as discover new ones

### Eliminate information overload—brings clarity to an avalanche of results

- Results can be viewed as small, coherent groups
- Cluster names are concise, accurate, and distinctive
- Knowledge discovery and browsing are faster and easier than ever
- Dynamic Resource Display automatically updates clusters when a provider or database is selected

### Intuitive and easy-to-use—provides immediate access to patrons

- No training required
- Clustering is automatic—not a separate action
- Text-based links embrace existing Web usability patterns
- Tab-based facets enable patrons to explore results from a variety of points with one click
- Hierarchical clusters indicate relevance of terms without relying on “magic bullet” relevance ranking
- No silly boxes, clouds, circles, triangles or other shapes to move around

### Provided **FREE** to 360 Search subscribers—can be deployed with no delays

- No “upgrade fees” are required—included with a 360 Search subscription
- No cost/benefit analysis required
- Participation is optional

### Quick and easy to customize and deploy—requires virtually no effort by librarians

- Default set-up can be turned on with no library effort
- Customizations are quick and easy—we do it for you
- Tab names, order, and presence are controlled by the library
- Software as a Service (SaaS) technology requires no software installation, updates, or maintenance
- Changing the user interface is quick and easy—so a library can experiment with usability

**See it and you will believe it!**

**Speak to a representative now!**

1-866-SERIALS (737-4257)

**Schedule a live demo**

[info@serialssolutions.com](mailto:info@serialssolutions.com)

**Register for a FREE on-line seminar and demonstration**

[www.serialssolutions.com](http://www.serialssolutions.com)

**Learn more about 360SEARCH™ Results Clustering**

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