



HELPING YOUR LIBRARY BE THE BEST PARTNER FOR RESEARCH



Serials Solutions®

## 360 XML API's

### *Applications Programming Interfaces*

*Powerful API tools enable you to develop customized Web services that exploit other products and services*

#### Serials Solutions® 360 supports independence and interoperability

Now you can customize and implement 360 Link and 360 Search services as standalone Web applications or as applications that interoperate with other Web services in your library.

- Independently customize 360 Link and 360 Search
- Incorporate 360 access services into your own Web pages
- Customize and control the presentation of search and results
- Explore new methods for presenting and working with results - create your own mashups

360 XML API's support the leading standards in the library community:

- **360 Search and 360 Link - Dublin Core Metadata**  
The Dublin Core Metadata Initiative is an open forum engaged in the development of interoperable online metadata standards that support a broad range of purposes and business models.
- **360 Search - SRU/SRW Protocols**  
SRU (Search/Retrieve via URL), the standard search protocol for Internet search queries, uses CQL (Common Query Language), a standard query syntax for representing queries. SRW (Search Retrieve Web Service) is a companion protocol to SRU. The Library of Congress serves as the maintenance agency for these standards.
- **360 Link - OpenURL**  
The OpenURL standard is designed to support mediated linking from information resources (sources) to library services (targets).

#### What is an API?

An Application Programming Interface (API) is an application-specific source code specification that defines requests for services that can be made by another computer program. The software that provides the functionality defined by an API is said to be an implementation of the API.

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## Serials Solutions provides documentation and support

In addition to extensive documentation, Serials Solutions provides developer support for XML API's in the form of e-mail support and a listserv. Access to the listserv is restricted to clients and prospects that have signed a Non-Disclosure Agreement (NDA). Serials Solutions will monitor the listserv and reply to posted questions as quickly as possible.

New Serials Solutions 360 Link and Search clients will implement their service with the Serials Solutions Library Support Associate, and Serials Solutions will set up connections on behalf of the library. An existing client needs to sign a NDA and will be given access to the technical documentation for the API upon execution of the NDA.

**These services are provided free with a regular subscription to 360 Link or 360 Search.**

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