

2008 ALA Midwinter preview: new developments for e-resource access, management and assessment

Take part in our breakfast, visit the booth, attend the ALA Technology Showcase

December 5 – Serials Solutions invites you to take advantage of each opportunity to visit with us and learn more about our e-resource access, management, and assessment solutions at the 2008 ALA Midwinter conference.

Whether attending our annual ALA Midwinter breakfast, stopping by our booth, or attending the ALA Technology Showcase, you can learn how to help your library be the best partner for research!

Join us for our ALA Midwinter breakfast on Saturday, January 12

There's no better way to kick off a full day of ALA Midwinter activities than coming to Serials Solutions' annual ALA Midwinter breakfast on Saturday, January 12th.

Come visit with Serials Solutions users and staff members and learn more about the newest developments in e-resource access, management and assessment. *Highlights this year include: an overview of our upcoming developments – Serials Solutions KnowledgeWorks and our improved 360 MARC Updates service – as well as our new e-resource assessment service – 360 Counter.*

- Date: Saturday, January 12th
- Time: 7:00 – 8:30 am (*breakfast served from 7:00 – 7:30 am*)
- Location: Radisson Plaza - Warwick Hotel Philadelphia
- Address: 1701 Locust Street, Philadelphia PA 19103
- Room: Grand Ballroom
- Registration:
www.serialssolutions.com/conferences/ALAMW-breakfast-registration.html

Limited space is available, so register early!

Visit with Serials Solutions at booth #716

Discover what's new and what is in development by visiting the Serials Solutions booth - #716. We welcome the opportunity to talk about our recent releases and newest development initiatives:

- **NEW! Serials Solutions KnowledgeWorks:** further knowledgebase development is underway to include non-serials publications, such as e-books
- **NEW! Serials Solutions KnowledgeWorks Certification Program:** deeper collaboration with publishers will further improve our connections
- **NEW! 360 Counter:** our new e-resource assessment service helps your library make better decisions
- **IMPROVED! 360 Resource Manager:** manage your collection better and take advantage of upcoming consortia and client managed print holdings enhancements
- **IMPROVED! 360 MARC Updates with KnowledgeWorks:** access e-resources from your OPAC

In addition, we welcome the opportunity to talk about and demo all of our services, including 360 Search and 360 Link.

Learn how to “Increase your ROI: maximize your e-resources”

Harry Kaplanian, Director of Product Management for Serials Solutions’ will deliver a presentation focused on how you can use e-resource access and management services to yield a high return on your e-resource investment **and** maximize staff resources. By taking advantage of today’s technology and contemporary library tools you can streamline e-resource access and management for the benefit of patrons and fellow librarians, and then dedicate more internal resources for e-resource assessment.

Learn more about using solutions that are interoperable, integrated, use SaaS technology (software as a service), and leverage the benefits of a single, vendor-updated knowledgebase.

- Date: Monday, January 14th
- Time: 12:40 – 1:10 pm
- Location: Pennsylvania Convention Center exhibit floor
- Registration: not required

Want to set up a meeting or learn more about a service?

If you want to set-up a meeting with your representative please email 360@serialssolutions.com. They are always happy to talk with you, understand your needs, and discuss how our services can benefit your library.