

**Free 360 Counter webinars available and initial implementations will begin on November 30**

*Serials Solutions new service first of its kind for e-resource assessment*

**November 15** – We are excited to announce that initial implementations of Serials Solutions 360 Counter will begin on November 30. This new service is the first of its kind for e-resource assessment as it enables you to evaluate the usage and cost of e-resources to optimize the value of your electronic collection.

360 Counter aggregates Project COUNTER usage reports, incorporates costs, calculates cost-per-click per title, and compares content providers. 360 Counter's reporting tools then enable users to custom-tailor cost and usage reports for in-depth analysis of e-resources that facilitate better collection-development decisions.

360 Counter dramatically reduces the time required to process and analyze usage data from COUNTER-compliant reports. Using 360 Counter, librarians will spend significantly less time completing these steps and have more time to analyze custom-tailored reports that 360 Counter produces. These reports can easily be exported and archived for historical perspective.

To learn more about 360 Counter, I encourage you to sign up for any of the free webinars that we are offering for 360 Counter. Visit [www.serialssolutions.com/learning.html](http://www.serialssolutions.com/learning.html) to sign up for a session today. Please recognize that space is limited.

For any other questions about 360 Counter, including pricing, simply email us at [360@serialssolutions.com](mailto:360@serialssolutions.com) or call 866-SERIALS ext. 5.